

Monterey Bay National Marine Sanctuary Requirements for Advisory Council Representatives

Spring 2003 Recruitment

The National Marine Sanctuary System regards the involvement of communities and the development of a stewardship ethic as vitally important to successfully conserve sanctuary resources. An important way to achieve this involvement is through the formation of a Sanctuary Advisory Council (SAC). SAC members serve as ambassadors between the Sanctuary staff and the various communities and users adjacent to its boundary. They actively engage their constituencies and work with the Sanctuary staff to resolve issues and concerns. As such, we are looking for highly motivated people who are able and willing to volunteer their time to help us reach out and work constructively with the diverse interests, users and communities that have a stake in the resources of the Sanctuary.

Commitment/Expectations:

- 1) Sanctuary Advisory Council members serve three-year terms as volunteers to the National Oceanic and Atmospheric Administration (NOAA), and are not paid. If necessary, travel expenses to and from meeting locations may be reimbursed.
- 2) Attend regularly scheduled SAC meetings¹. Meetings are typically scheduled every other month (February, April, June, August, October, December), and usually last all day on the first Friday of the month. An additional annual retreat may also be scheduled. Meetings are held at different regions throughout the almost 300-mile boundary of the Sanctuary.
- 3) SAC members are expected to actively reach out and communicate to the various constituencies and groups they represent within and adjacent to the Sanctuary. This includes communicating Sanctuary issues and policies to constituents and bringing issues and concerns to the attention of the SAC and the Sanctuary.
- 4) Attend and participate in SAC Working Group and Subcommittee meetings, as necessary, to gain additional knowledge and discuss specific issues important to their constituencies.

¹ Alternates are encouraged to attend all SAC meetings, and participate in discussions. However, alternates only have voting privileges when the primary representative cannot attend a meeting.

Monterey Bay National Marine Sanctuary Specific Requirements for Advisory Council Representatives

Tourism:

- Familiarity and affiliation with the tourism industry in communities near the sanctuary;
- Understanding of the links between tourism, sanctuary resources, and human activities;
- Ability and willingness to communicate effectively with key representatives from the tourism industry in the sanctuary region; and
- Commitment and availability of time to co-chair (with the business/industry representative) the SAC's Business and Tourism Activity Panel (BTAP) which meets six times per year.